

Guest Lecture on COLLEGE TO CORPORATE

DATE: 27/01/2020

Event Coordinator(s):

- 1. Mr. Navin Kukreja
- 2. Ms. Meghna Borate

Guest Speaker(s):

- 1. Ms. Dharini Clark
- 2. Ms. Sonali Bokarey

Time& Place:

Seminar Hall, XIE

2.30 p.m.-4.30 p.m.

Department:

Applied Sciences & Humanities, First Year Engineering

No of participants:

130 students from all the divisions of FE, FE Faculty

- The objective of the session was to make the students industry ready in terms of displaying effective professional communication and ethics and to bridge the gap between college and corporate. The session provided the First Year Engineering students clarity of expectations regarding specific skill-sets which the corporate world expects. The objectives of the sessions can be strongly mapped with the course objectives and outcomes for the course Professional Communication and Ethics-I:
 - CO1: The learners will be able to eliminate barriers and use verbal/non-verbal cues at social and workplace situations.
 - CO 6: They will be able to successfully interact in all kinds of settings, displaying refined grooming and social skills.
- Ms. Dharini Clark and Ms. Sonali Bokarey are recruiters from Xoriant. Ms. Bokarey is a 3C Coach, she helps people who are looking for clarity and struggling to identify their true passion and purpose. How to identify their true potential and become exponentially successful and live and extra-ordinary life. The guests were introduced by Ms. Meghna Borate.
- ➤ Ms. Sonali Bokarey initiated the discussion by highlighting the current job scenario in which there will be a severe job shortage in the next 35 years. She opened the session with some interactive remarks to engage with the audience.
- In the present trend of cross-cultural interaction, employability is a serious concern and it can only be attained by evolution and flexibility in the attitude of students.
- In view of the above, Ms. Dharini Clark highlighted the attributes for employability like basic communication skills, application of knowledge, team-building, peer learning, ability to question, reading habits, professional behavior, holistic thinking, appreciation of diversity, written and oral communication, self-learning and proactiveness.









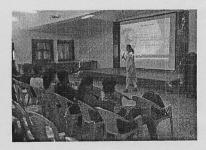


- The new skills which need to be inculcated amongst the students are social media sensitivity, social intelligence, novel and adaptive thinking, cross-cultural competency, trans-disciplinarily, virtual collaboration and user-friendly interface.
- Ms. Clark suggested many new strategies to be incorporated in the teaching-learning process like honing of communication skills especially LSRW, social and corporate etiquettes, understanding of organizational hierarchy, implementation of new technology in real life, inclusion of any latest journal for critical review and presentations and using the social media to promote oneself (LinkedIn/YouTube/Twitter/Website/Blogs).
- Ms. Bokarey focused on the correct learning and development of the students in their initial years. She also emphasized on the correct exposure of the corporate life and addressed the essential skills for successful entrepreneurship. She concluded the session by asking the students to develop a solid workable plan and a right attitude towards future.
- > The session ended with a vote of thanks by Ms. Meghna, followed by a group photograph.

Feedback forms were filled in by the students and the overall feedback was very good and encouraging.









Dr. Madhavi Parimi HOD, ASH, FE

Mr. Naveen Kukreja

Ms. Meghna Borate Asst. Professor, ASH, FE